## REPUTATION WITHOUT COMMITMENT IN FINITELY-REPEATED GAMES – ONLINE APPENDIX

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## 1. Indistinguishability of Testable Predictions

The strategic equivalence above implies that the testable predictions with or without commitment types are nearly indistinguishable. Imagine that an empirical or experimental researcher observes outcomes of games that essentially look like a fixed repeated game, as in  $g^*$ , but she does not know the players' beliefs about possible commitments or payoff variations. Using the data, she can obtain an empirical distribution on outcome paths. Because of sampling variation, there is some noise regarding the actual equilibrium distribution of the outcomes. The above strategic equivalence implies that the equilibrium distributions for elaborations with or without commitment types can be arbitrarily close, making it impossible to rule out one model without ruling out the the other given the sampling noise.

Towards stating this result formally, let  $\Sigma^*$  be the set of solution concepts that are (1) invariant to the elimination of non-rationalizable plans, (2) invariant to trivial enrichments of the type spaces, and (3) include all solutions generated by the sequential equilibria that satisfy Assumption 1. Given any solution concept  $\Sigma \in \Sigma^*$  and any Bayesian game G, a solution  $\sigma$  leads to a probability distribution  $\boldsymbol{z}(\cdot|\sigma) \in \Delta(Z)$  on the set Z of outcome paths, such that

$$\boldsymbol{z}(\boldsymbol{z}|\boldsymbol{\sigma}) = \sum_{\tau \in \mathcal{T}} \sum_{\boldsymbol{s} \in S_z} \boldsymbol{\sigma}\left(\boldsymbol{s}|\tau\right) \boldsymbol{\pi}\left(\tau\right) \qquad (\forall \boldsymbol{z} \in Z) \,,$$

where  $\mathcal{T}$  is the sets of type profiles in G,  $S_z = \{s \in S | z(s) = z\}$  is the set of profiles of action plans that lead to  $z, \pi$  is the (induced) common prior on  $\mathcal{T}$ , and  $\sigma(s|\tau)$  is the probability of

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action plan s in equilibrium  $\sigma$  when the type profile is  $\tau$ . A solution concept  $\Sigma$  yields a set

$$\mathcal{Z}(\Sigma, G) = \{ \boldsymbol{z}(\cdot|\sigma) | \sigma \in \Sigma(G) \}$$

of probability distributions on outcome paths. Towards comparing the distance between such sets, we endow the set  $2^{\Delta(Z)}$  of such subsets with the Hausdorff metric d, the standard metric for sets<sup>1</sup>. For any  $X, Y \in 2^{\Delta(Z)}$ ,

$$d\left(X,Y\right) \le \lambda$$

if and only if for each  $x \in X$ , there exist  $y \in Y$  and  $p \in \Delta(Z)$  with  $x = (1 - \lambda)y + \lambda p$ , and for each  $y \in Y$ , there exist  $x \in X$  and  $p \in \Delta(Z)$  with  $x = (1 - \lambda)y + \lambda p$ .

Our first corollary states that the set of distributions on the outcome paths are nearly identical with or without commitment types.

**Corollary 1.** For any  $\Sigma \in \Sigma^*$ , any  $\varepsilon$ -elaboration G with commitment types, and any  $\varepsilon' \in (\varepsilon, 1)$ , there exists an  $\varepsilon'$ -elaboration G' without commitment types such that  $d(\mathcal{Z}(\Sigma, G), \mathcal{Z}(\Sigma, G')) \leq (\varepsilon' - \varepsilon) / (1 - \varepsilon).$ 

Proof. Define  $\lambda = (\varepsilon' - \varepsilon) / (1 - \varepsilon)$ . Consider the  $\varepsilon'$ -elaboration G' in Propositions 1-4 of our main paper. Recall that any type profile  $(\tau_1, \tau_2^*)$  in G has identical solutions to a type profile  $(f(\tau_1), \tau_2^*)$  in G' where  $f(\tau_1^*) = \tau_1^*$  and  $f(c) = \tau_1^c$ . Moreover,  $\pi'(f(\tau_1), \tau_2^*) =$  $(1 - \lambda) \pi(\tau_1, \tau_2^*)$ . Hence,  $y \in \mathcal{Z}(\Sigma, G')$  if and only if there exists  $\sigma' \in \Sigma(G')$  such that  $y = (1 - \lambda) x + \lambda p$  for x and p where

$$x(z) = \sum_{\tau \in \mathcal{T}} \sum_{\{s \in S | z(s) = z\}} \sigma'(s | f(\tau_1), \tau_2^*) \pi(f(\tau_1), \tau_2^*)$$

and  $p(z) = \sum_{\tau_2 \neq \tau_2^*} \sum_{\{s \in S | z(s) = z\}} \sigma'(s|\tau) \pi'(\tau)$ . Since the set of solutions for  $(\tau_1, \tau_2^*)$  and  $(f(\tau_1), \tau_2^*)$  are identical,  $x \in \mathcal{Z}(\Sigma, G)$ , and the converse is also true in that there exists a  $\sigma' \in \Sigma(G')$  as above for every  $x \in \mathcal{Z}(\Sigma, G)$ .

Suppose that one wants to restrict G' to be an  $\varepsilon$ -elaboration, so that the prior probability of rational types are identical. The results in the reputation literature are often continuous with respect to  $\varepsilon$  when the set and the relative probability of the commitment types are

<sup>&</sup>lt;sup>1</sup>More specifically, we use the Hausdorff metric induced by the "total variation" metric on  $\Delta(Z)$ , but since we only use the metric on sets, we will simply define the Hausdorff metric directly.

fixed. In that case, such a restriction would not make a difference, as established in the next corollary.

**Corollary 2.** Consider any  $\varepsilon$ -elaboration G with commitment types  $(C, \pi)$  and a solution concept  $\Sigma \in \Sigma^*$  such that  $\Sigma(G^{\alpha})$  is continuous with respect to  $\alpha$ , where  $G^{\alpha}$  is an  $\alpha\varepsilon$ elaboration with commitment types  $(C, \pi/\alpha)$  for  $\alpha \geq 1$ . Then, for any  $\lambda > 0$ , there exists an  $\varepsilon$ -elaboration G' without commitment types such that  $d(\mathcal{Z}(\Sigma, G), \mathcal{Z}(\Sigma, G')) \leq \lambda$ .

*Proof.* Apply the previous result starting from  $G^{\alpha}$  for some  $\alpha > 1$  that is sufficiently close to 1, in particular where  $\alpha \varepsilon \leq \lambda(1 - \varepsilon) + \varepsilon$ , and then apply continuity.

## 2. Proof of Lemma 3

We first introduce a more general notion of equivalence. Recall that z(s) denotes the outcome of a profile s of action plans. In line with our notation for histories, we will write  $z(s)^{t}$  for the truncation of z(s) at the beginning date t; i.e., if  $z(s) = (a^{0}, a^{1}, \dots, a^{\overline{t}})$ , then  $z(s)^{t} = (a^{0}, a^{1}, \ldots, a^{t-1})$ . Recall also that action plans  $s_{i}$  and  $s'_{i}$  are equivalent if  $z(s_i, s_{-i}) = z(s'_i, s_{-i})$  for all action plans  $s_{-i} \in S_{-i}$ , i.e., they lead to the same outcome no matter what strategy the other player plays. Note that  $s_i$  and  $s'_i$  are equivalent iff  $s_i(h^t) = s'_i(h^t)$  for every history  $h^t$  in which i played according to  $s_i$  throughout; they may differ only in their prescriptions for histories that they preclude. Hence, in reduced form, action plans can be represented as mappings that maps the history of other players' play into own stage game actions. Similarly, action plans  $s_i$  and  $s'_i$  are said to be *t*-equivalent if  $z(s_i, s_{-i})^t = z(s'_i, s_{-i})^t$  for all action plans  $s_{-i} \in S_{-i}$ , they lead to the same history up to date t no matter what strategy the other player plays. Because we have a finite horizon  $\bar{t}$ , equivalence is the same as  $\bar{t} + 1$ -equivalence. Given any two sets X, Y of action plans, we write  $X \simeq^t Y$  if for every  $x \in X$  there exists  $y \in Y$  that is equivalent to x, and for every  $y \in Y$  there exists  $x \in X$  that is t-equivalent to y. We prove the following more general version of Lemma 3 for t-equivalence. Note that the construction in this proof relies on the fact that players do not know their own stage-game payoffs and do not observe them at each stage, but can learn them from other players' actions.

**Lemma 1** (Weinstein-Yildiz 2013). For any sure-thing compliant action plan  $s_i$  and any  $t \in T$ , there exists a game  $\tilde{G} = \left(N, A, \left(\tilde{\mathcal{G}}, \tilde{\mathcal{T}}, \tilde{\pi}\left(\cdot |\cdot\right)\right)\right)$  with a type  $\tau_i^{s_i,t}$  such that  $S_i^{\infty}\left[\tau_i^{s_i,t} | \tilde{G} \right] \simeq^t \{s_i\}$ . (The type space does not necessarily have a common prior.)

*Proof.* We will induct on t. When t = 1, it suffices to consider a type  $\tau^{s_i,t}$  who is certain that in the stage game,  $s_i(\emptyset)$  yields payoff 1 while all other actions yield payoff 0. Now fix  $t, s_i$ and assume the result is true for all players and for t - 1. In outline: the type we construct will have payoffs which are completely insensitive to the actions of the other players, but will find those actions informative about his own payoffs. He also will believe that if he ever deviates from  $s_i$ , the other players' subsequent actions are uninformative — this ensures that he always chooses the myopically best action.

Formally: Let  $\hat{H}$  be the set of histories of length t - 1 in which player *i* always follows the plan  $s_i$ , so that  $|\hat{H}| = |A_{-i}|^{t-1}$ , where  $A_{-i}$  is the set of profiles of static moves for the other players. For each history  $h \in \hat{H}$ , we construct a pair  $(\tau_{-i}^h, g^h)$ , and our constructed type  $\tau^{s_i,t}$  assigns equal weight to each of  $|A_{-i}|^{t-1}$  such pairs. Each type  $\tau_{-i}^h$  is constructed by applying the inductive hypothesis to a plan  $s_{-i}^h$  which plays according to history h so long as *i* follows  $s_i$ , and simply repeats the previous move forever if player *i* deviates. Such plans are sure-thing compliant for the player -i because at every history, the current action is repeated on at least one branch.

To define the payoff functions  $\theta^h$  for all  $h \in \hat{H}$ , we will need to define an auxiliary function  $f: \tilde{H} \times A_i \to \mathbb{R}$ , where  $\tilde{H}$  is the set of prefixes of histories in  $\hat{H}$ . The motive behind the construction is that  $f(h, \cdot)$  represents *i*'s expected value of his stage-game payoffs conditional on reaching the history h. The function f is defined iteratively on histories of increasing length. Specifically, define f as follows: Fix  $\varepsilon > 0$ . Let  $f(\emptyset, s_i(\emptyset)) = 1$  and  $f(\emptyset, a) = 0$  for all  $a \neq s_i(\emptyset)$ , where  $\emptyset$  is the empty history. Next, assume  $f(h, \cdot)$  has been defined and proceed for the relevant one-step continuations of h as follows:

Case 1: If  $s_i(h, (s_i(h), a_{-i})) = s_i(h)$  for all  $a_{-i}$ , then let  $f((h, a), \cdot) = f(h, \cdot)$  for every a.

Case 2: Otherwise, by sure-thing compliance, at least two different actions are prescribed for continuations  $(h, (s_i(h), a_{-i}))$  as we vary  $a_{-i}$ . For each action  $a_i \in A_i$ , let  $S_{a_i} = \{a_{-i} : s_i(h, (s_i(h), a_{-i})) = a_i\}$  be the set of continuations where  $a_i$  is prescribed. Then let

$$f((h, (s_i(h), a_{-i})), a_i) = \begin{cases} f(h, s_i(h)) + \varepsilon & \text{if } a_{-i} \in S_{a_i} \\ \frac{|A_{-i}|f(h, a_i) - |S_{a_i}|(f(h, s_i(h)) + \varepsilon)}{|A_{-i}| - |S_{a_i}|} & \text{if } a_{-i} \notin S_{a_i} \end{cases}$$

where the last denominator is non-zero by the observation that at least two different actions are prescribed.

These payoffs were chosen to satisfy the constraints

(2.1) 
$$f(h, a_i) = \frac{1}{|A_{-i}|} \sum_{a_{-i}} f((h, (s_i(h), a_{-i})), a_i)$$

(2.2)  $f(h, s_i(h)) \geq f(h, a_i) + \varepsilon \qquad (\forall h, a_i \neq s_i(h)).$ 

as can be verified algebraically.

For each history  $h \in \hat{H}$ , define the stage-game payoff function  $g^h : A \to [0,1]^n$  by setting  $g_i^h(a) = f(h, a_i)$  and  $g_j^h(a) = 0$  at each a and  $j \neq i$ . Define  $\tau^{s_i,t}$  as mentioned above, by assigning equal weight to each pair  $(\tau_{-i}^h, \theta^h)$ .

We claim that under rationalizable play, from the perspective of type  $\tau^{s_i,t}$ , when he has followed  $s_i$  and reaches history  $h \in \tilde{H}$ ,  $f(h, \cdot)$  is his expected value of the stage-game payoff  $g_i$ . We show this by induction on the length of histories, backwards. When a history  $h \in \hat{H}$ is reached, player *i* knows (assuming rationalizable play) the opposing types must be  $\tau^h_{-i}$ and thus the stage-game payoff function must be  $g^h$ , which is the desired result for this case. Suppose the claim is true for all histories in  $\tilde{H}$  of length M. Note that type  $\tau^{s_i,t}$  puts equal weight on all sequences of play for his opponent. Therefore, for a history  $h \in \tilde{H}$  of length M-1, the expected payoffs are given by the right-hand-side of (2.1) which proves the claim.

Note also that if he follows  $s_i$  through period t, player i always learns his true payoff. Let  $\bar{s}_i$  be the plan which follows  $s_i$  through period t, then plays the known optimal action from period t+1 onward. We claim that  $\bar{s}_i$  strictly outperforms any plan which deviates by period t. The intuitive argument is as follows. Because type  $\tau^{s_i,t}$  has stage-game payoffs which are insensitive to the other players' moves, he only has two possible incentives at each date: the myopic goal of maximizing his average stage-game payoffs at the current date, and the desire to receive further information about his payoffs. The former goal is strictly satisfied by the move prescribed by  $\bar{s}_i$ , and the latter is at least weakly satisfied by this move, since after a deviation he receives no further information.

Formally, we must show that for any fixed plan  $s'_i$  not t-equivalent to  $s_i$  and any rationalizable belief of  $\tau^{s_i,t}$ , the plan  $\bar{s}_i$  gives a better expected payoff. Given a rationalizable belief on opponents' actions, player *i* has a uniform belief on the other players' actions as long as he follows  $s_i$ . Let  $\hat{h}$  be a random variable equal to the shortest realized history at which  $s'_i$  differs from  $s_i$  before period *t*, or  $\infty$  if they do not differ by period *t*. Note that the uniform belief on others' actions implies that  $\hat{h} \neq \infty$  with positive probability. We show that conditional on any non-infinite value of  $\hat{h}$ ,  $\bar{s}_i$  strictly outperforms  $s'_i$  on average. In fact this is weakly true date-by-date, and strictly true at the first deviation, because:

At dates  $1, ..., |\hat{h}|$ : The plans are identical.

At date  $|\hat{h}| + 1$ : The average payoff  $f(\hat{h}, a_i)$  is strictly optimized by  $\bar{s}_i(\hat{h})$ .

At dates  $|\hat{h}| + 2, ..., t$ : Along the path observed by a player following  $s'_i$ , the other players are known to repeat their date- $|\hat{h}| + 1$  move at dates  $|\hat{h}| + 2, ..., t$ . So at these dates, the plan  $s'_i$  cannot do better than to optimize with respect to the history truncated at length  $|\hat{h}| + 1$ . The plan  $\bar{s}_i$  optimizes the expected stage-game payoffs with respect to a longer history, under which opposing moves are identical through date  $|\hat{h}| + 1$ . Since he is therefore solving a less-constrained optimization problem, he must perform better than  $s'_i$  at each date  $|\hat{h}| + 2, ..., t$ .

At dates t + 1, ...: Under plan  $\bar{s}_i$ , player *i* now has complete information about his payoff and optimizes perfectly, so  $s'_i$  cannot do better.

If  $\hat{h} = \infty$ , again  $\bar{s}_i$  cannot be outperformed because he optimizes based on complete information after t, and  $\bar{s}_i$  and  $s'_i$  prescribe the same behavior before t.

Finally, since there are only finitely many histories and types in the construction, all payoffs are bounded and so can be normalized to lie in [0, 1].